

Businesses lose an average of £52,600 every hour of disaster downtime\*



## When seconds count, SmartInform offers the quickest way to respond

Speed of response is essential in any crisis. The quicker you can mobilise your incident management team, the better your chance of containing the financial impact to your business.

SmartInform minimises the delay in responding to an incident by providing you with targeted voice, email and SMS messaging at high volume so you can keep staff, customers, the press, suppliers and other stakeholders in the picture, with minimum effort.

SmartInform allows you to send pre-loaded or ad hoc messages to groups or individuals and monitor who received and responded to them. An automatic re-send function means the system will continue to attempt to

contact those who have not received the message. It means you can focus your resources on getting the business back on track.

As a web-hosted service, SmartInform offers the added resilience of any location access, using a standard online interface. And with minimal impact on your capex, it can also pay for itself within a couple of minutes downtime.

You can't schedule your emergency but with SmartInform there is no quicker, simpler way to respond.

Call us on **020 3190 3190** to find out more, or to arrange a demonstration.

**Intelligent Communication Solutions**

Tel: 020 3190 3190

[www.smartdesksystems.com](http://www.smartdesksystems.com)